



**Pennington Biomedical
Research Center**
Louisiana State University



Be the Reason Kids Greaux Healthy

Annual Childhood Obesity Conference

Welcome

Be the Reason Kids Greaux Healthy
Annual Childhood Obesity Conference

Welcome to Pennington Biomedical



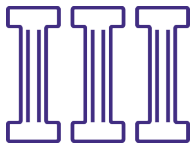
Understanding the biologic basis of chronic conditions like obesity, diabetes and more.



Developing effective treatment approaches.



Developing effective preventive programs.



Key pillars of good health: nutrition, physical activity, sleep and behaviors.





**FMOL
Health**

**Our Lady
of the Lake**

State of Childhood Obesity

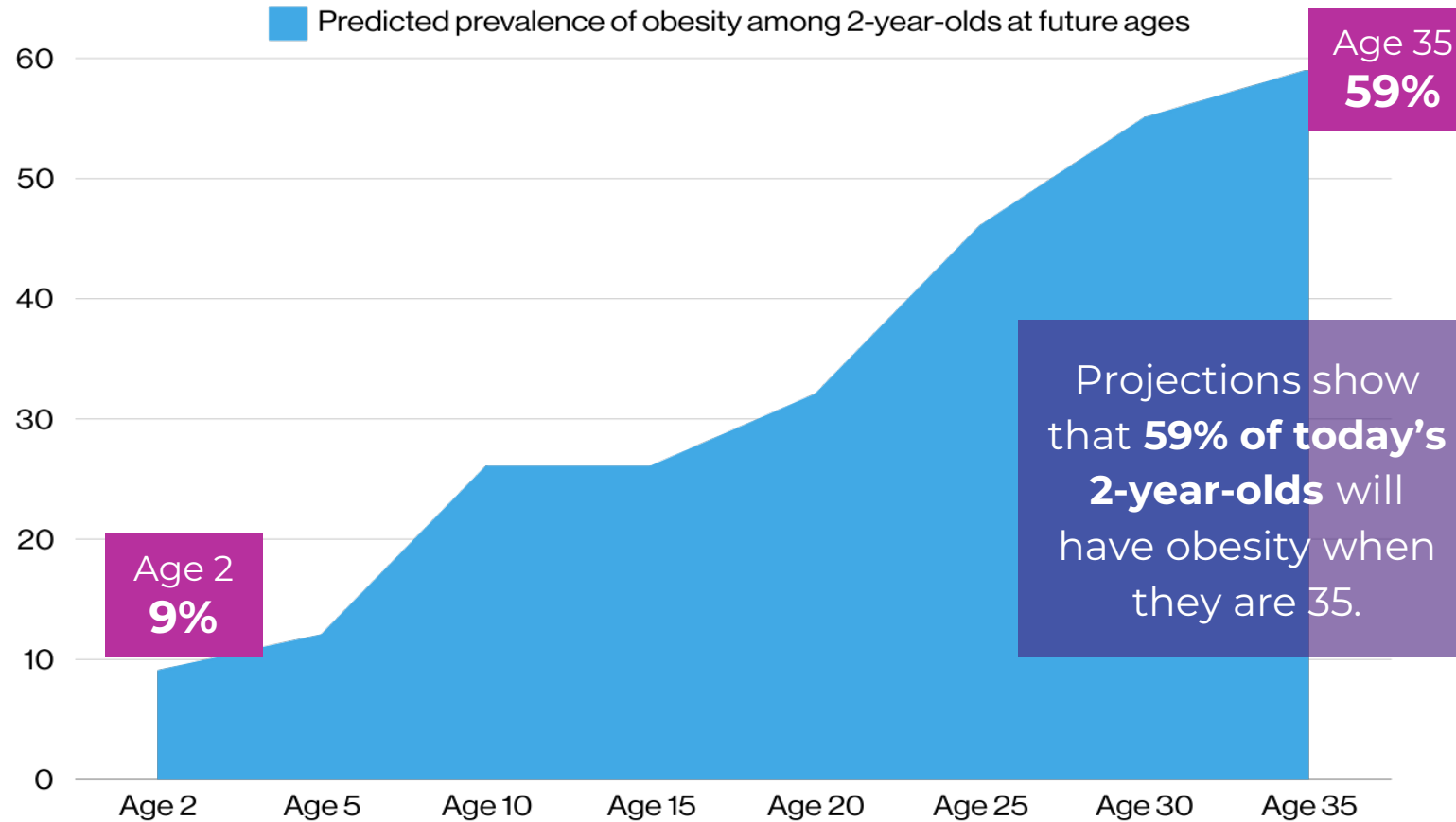
Peter Katzmarzyk, PhD, FACSM, FAHA, FTOS

Be the Reason: Annual Childhood Obesity Conference

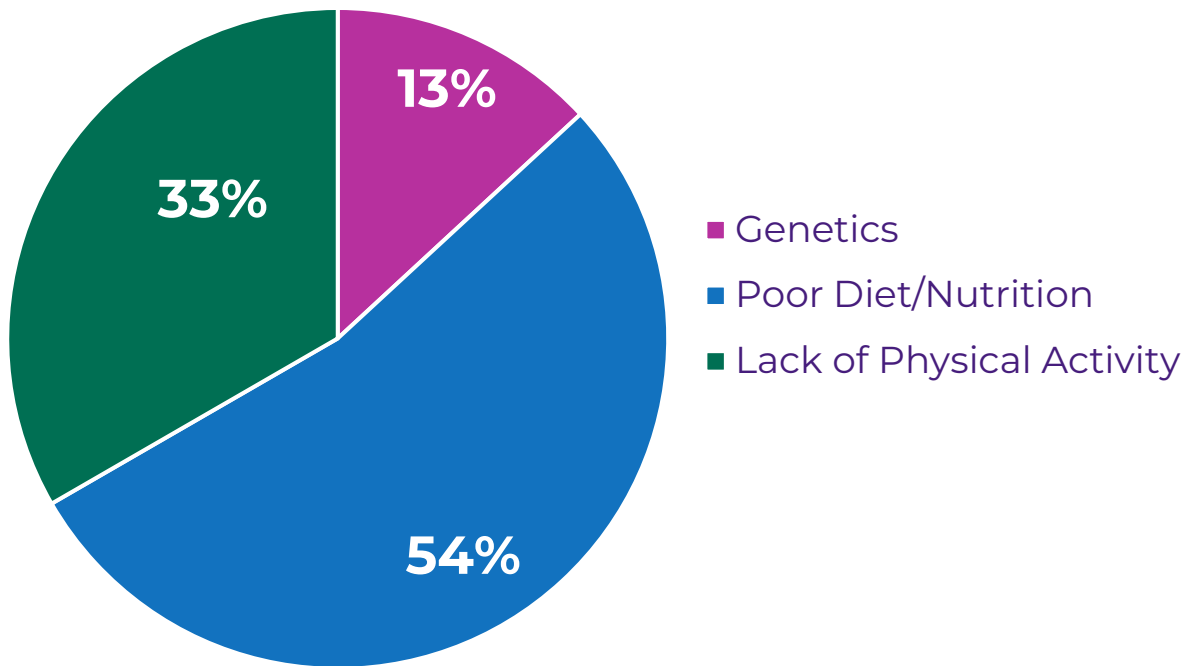
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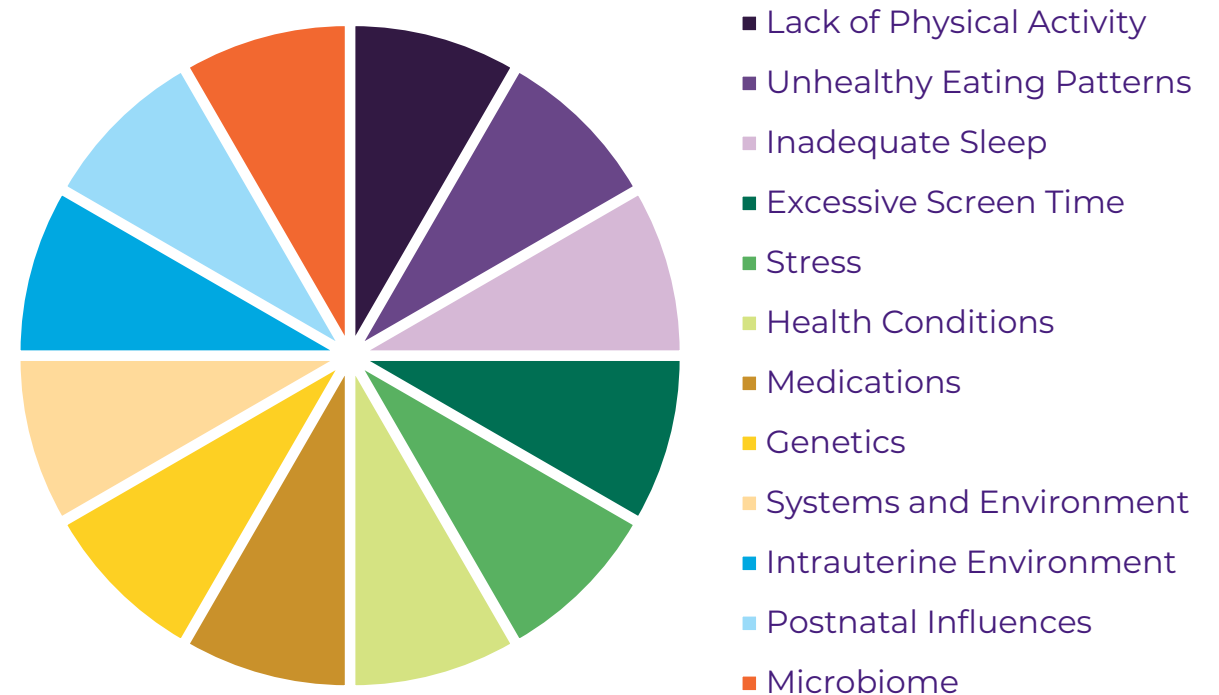
Childhood Obesity: What's the Problem?



Obesity is Complex



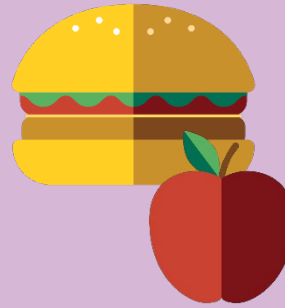
Pelican Pulse, 2025



What Louisiana Families Tell Us



9 in 10 parents said their child's diet was good, very good or excellent



Only 20% reported their child eats fruit and veggies 2 or more times per day

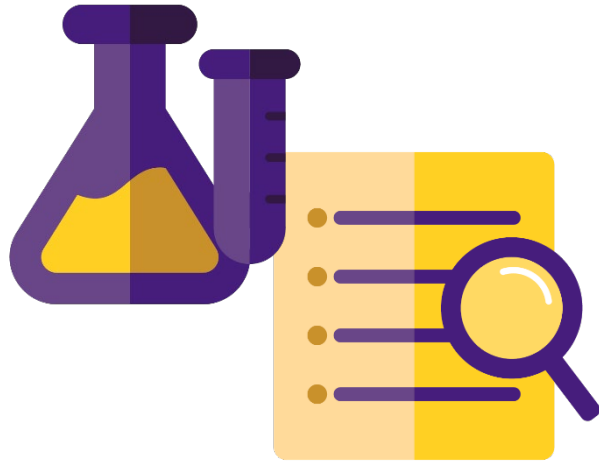


<15% of parents reported their child is physically active for 60 mins each day



~55% of parents reported their child has 2+ hours of screen time on weekends

From Evidence to Action



Research



Prevention



Treatment

Our Impact



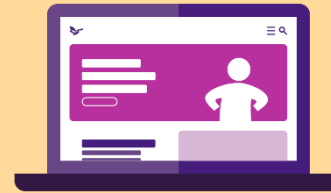
41 of 64 Parishes
All 9 LDH Regions



62 Schools
18 Parishes



111 ECE Centers
15 Parishes



75M+ Impressions
180K Engagements
500+ Stakeholders

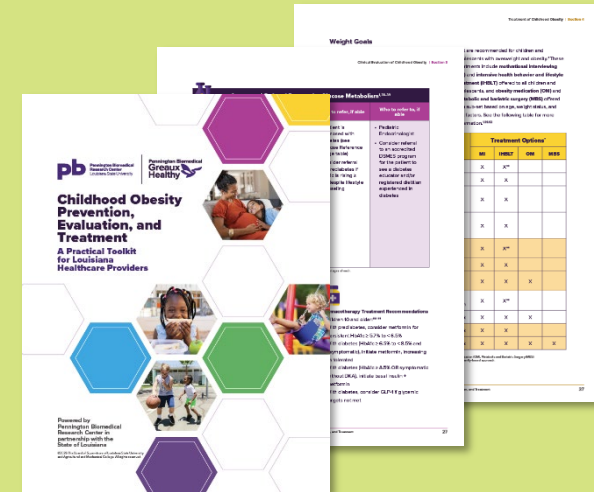
Our Impact



**723 Screened
278 Enrolled
All 9 LDH Regions**



**11 Peer Reviewed
Publications,
Manuscripts, &
Papers**



**200 Toolkit
Downloads**

Stay Informed

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Pennington Biomedical
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Healthy 

Thank you for investing in our children's future!